



Agenda Report

Fullerton City Council

MEETING DATE: OCTOBER 19, 2021

TO: CITY COUNCIL / SUCCESSOR AGENCY

SUBMITTED BY: STEVE DANLEY, ACTING CITY MANAGER

PREPARED BY: ROBERT DUNN, CHIEF OF POLICE

SUBJECT: ALERT OC MEMORANDUM OF UNDERSTANDING

SUMMARY

Approve updated Memorandum of Understanding (MOU) between the City of Fullerton and the County of Orange for the countywide mass notification communication system called "AlertOC", allowing for its continued use.

RECOMMENDATION

Authorize City Manager or Chief of Police to sign and administer updated Memorandum of Understanding between the County of Orange and Participants for Use of Countywide Mass Notification System.

PRIORITY POLICY STATEMENT

This item matches the following Priority Policy Statements:

- Fiscal and Organizational Stability
- Public Safety.

FISCAL IMPACT

There is no fiscal impact to the City.

DISCUSSION

The City of Fullerton and the County of Orange originally approved the AlertOC MOU in 2008. The updated MOU contains no substantial changes and the changes do not affect the City's participation or level of service. The updates renew the MOU for a term beginning July 1, 2021 through June 30, 2024.

The AlertOC mass notification system (also known as Reverse 9-1-1) provides maximum communications throughout the City and region during an emergency.

AlertOC notifications can provide information about events such as weather alerts, health warnings, missing people, natural disasters, water main breaks, power outages, detours, road closures, crime prevention, flood alerts, fires or other urgent matters. The system can send a message to the entire city or just to an affected area. Users can receive messages through their residential or business telephone, cell phone, text message service and/or email address, depending on the contact information provided by the intended recipient.

Fullerton residents and individuals that work in the City can go to the website alertoc.com and register the contact information they want used for notification. The City encourages those without internet access to register for the service at free internet locations (library, senior center, internet cafes, etc.). The database automatically includes Fullerton residents with a hard-wired phone line through 9-1-1 data information transfer.

Attachments

- Attachment 1 – Memorandum of Understanding
- Attachment 2 – County of Orange Contract with Everbridge, Inc. for AlertOC
- Attachment 3 – County of Orange Participant Agreement