



Agenda Report

Fullerton City Council

MEETING DATE: APRIL 6, 2021

TO: CITY COUNCIL / SUCCESSOR AGENCY

PREPARED BY: ALICE LOYA, DEPUTY DIRECTOR OF PARKS AND RECREATION
JOHN CLEMENTS, PARKS AND RECREATION SUPERVISOR

SUBJECT: ADOPT-A-PARK AND TRAIL PROGRAM

SUMMARY

The Parks and Recreation Department seeks approval to establish an Adopt-a-Park and Trail program which will provide an opportunity for community groups, civic organizations and private businesses to contribute to the effort of maintaining beautiful and clean parks and trails in the City of Fullerton. The Parks and Recreation Commission reviewed this request at its March 8, 2021 meeting and recommended approval to the City Council.

RECOMMENDATION

Approve Adopt-a-Park and Trail program as recommended by the Parks and Recreation Commission.

PRIORITY POLICY STATEMENT

This item matches the following Priority Policy Statements:

- Public Safety
- Fiscal and Organizational Stability
- Infrastructure and City Assets.

FISCAL IMPACT

This program will cost an estimated \$1,500 annually to provide supplies to ten organizations and \$500 for signage. Existing staff will support this program. The current year budget will absorb supply costs incurred in Fiscal Year 2020-21.

DISCUSSION

The City of Fullerton has approximately 28 miles of recreational trails and 53 parks spread throughout the City. The Adopt-a-Park and Trail program will provide an opportunity for community groups, civic organizations and private businesses to help maintain beautiful and clean parks and trails in the City of Fullerton. Volunteers will commit to litter and weed abatement on a designated trail or cleaning and minor maintenance activities at a designated park once a month for a one-year term. Cleaning and maintenance activities may include litter pick-up, sanitizing picnic tables and equipment, weeding/raking playgrounds and reporting graffiti and repairs.

This community support will allow our limited City maintenance crews to focus on other tasks. This is also a great vehicle for residents, community organizations and business groups to participate in public service and to fulfill school service hour requirements.

The Parks and Recreation Department will oversee the program. Parks and Trails staff will approve applications for the program, track available parks and trails for adoption and collect / file liability waivers.

Parks and Trails staff will provide approved volunteer groups with necessary supplies, including trash bags and disposable gloves, to conduct trail clean-up events. Parks and Trails staff will also process a clean-up report form after each cleanup event, log volunteer hours and coordinate with the Public Works Department to collect trash bags. Once a volunteer group has successfully completed the first clean-up event, staff will create and install a sign highlighting the name of the group that adopted the park / trail. This will encourage participation in the program, contributing to the successful maintenance and beautification of City parks and trails.

Attachments:

- Attachment 1 – Program Application