



Agenda Report

Fullerton City Council

MEETING DATE: FEBRUARY 18, 2020

TO: CITY COUNCIL / SUCCESSOR AGENCY

SUBMITTED BY: KENNETH A. DOMER, CITY MANAGER

PREPARED BY: HUGO CURIEL, DIRECTOR OF PARKS & RECREATION
ALICE LOYA, PARKS & RECREATION MANAGER

SUBJECT: HEALTHY EATING ACTIVE LIVING PROGRAM GRANT
FROM ST. JUDE HOSPITAL

SUMMARY

The Parks and Recreation Departments seeks approval for grant funding through the Healthy Eating Active Living (HEAL) Program provided by St. Jude Hospital in the amount of \$53,500 for programs and improvements that will promote and increase physical activity.

RECOMMENDATION

1. Approve appropriation of revenues and expenditures for the awarded grant funding in the amount of \$53,500.
2. Authorize the Director of Parks and Recreation to sign all grant documents on behalf of the City of Fullerton.

PRIORITY POLICY STATEMENT

This item matches the following Priority Policy Statement:

- Fiscal and Organizational Stability.

FISCAL IMPACT

The grant has a \$5,000 match requirement which is currently available in the Parks and Recreation operating budget. The request for appropriation of the awarded HEAL grant funding will increase both budgeted revenue and expenditures.

DISCUSSION

The purpose of the St. Jude Hospital's Healthy Eating Active Living program is to prevent and reduce obesity by assisting communities in their service area, including within the City of Fullerton, in supporting residents to increase physical activity and eat healthier.

St. Jude Hospital is awarding the City of Fullerton \$53,500 for calendar year 2020 for programs and improvements that will support their goal to prevent and reduce obesity in low income neighborhoods. The grant will provide funding in the amount of \$5,000 in fitness scholarships for children to participate in Parks and Recreation programming and adults to participate in the Fullerton Fit Club at the Fullerton Community Center, \$18,500 towards a grant writing consultant to identify opportunities for increased physical activity and nutrition education and \$30,000 for a Safe Routes to School Assessment to improve walkability/bicycle usage to three schools in the Fullerton School District.

This is the fifth year that St. Jude Hospital has awarded HEAL program grant funds to the City of Fullerton. Grant awards in previous three years funded a grant writer and outdoor exercise equipment at Independence, Gilbert, Lemon and Woodcrest parks, bicycle path improvements and improvements at Pearl Park.

Attachments:

- Attachment 1 – St. Jude Hospital Restricted Project Grant Agreement