



Agenda Report

Fullerton City Council

MEETING DATE: JANUARY 21, 2020

TO: CITY COUNCIL / SUCCESSOR AGENCY

SUBMITTED BY: KENNETH A. DOMER, CITY MANAGER

PREPARED BY: ROBERT DUNN, CHIEF OF POLICE

SUBJECT: EXPANSION OF SCOPE OF SERVICES WITH SP+ TO PROVIDE ADDITIONAL PARKING ENFORCEMENT TO SUPPLEMENT CITY PARKING CONTROL OFFICERS RELATED TO STREET SWEEPING PARKING ENFORCEMENT, OVERNIGHT PARKING ENFORCEMENT AND ENFORCEMENT OF DAYTIME, TIME-RESTRICTED PARKING LOTS DOWNTOWN

SUMMARY

Consideration of a request to expand the scope of services with SP+ to supplement City staff for street sweeping parking enforcement, overnight parking enforcement and Downtown daytime time-restricted parking enforcement.

RECOMMENDATION

1. Authorize the City Manager to execute the amendment to the existing agreement with SP+ to reflect the expanded enforcement needs and make minor modifications as necessary.
2. Authorize appropriation to increase budgeted revenue and expenditures in the amount of \$250,000.

PRIORITY POLICY STATEMENT

This item matches the following Priority Policy Statements:

- Fiscal and Organizational Stability
- Public Safety
- Infrastructure and City Assets.

FISCAL IMPACT

Costs associated with the additional services to be provided by SP+ are anticipated to be fully offset through citation revenue. Thus, there should be no net impact to the fiscal year 2019-20 Budget. However, should citation revenue be insufficient to cover the cost of expanded services, future budget adjustments may be requested.

The annual cost for all three parking enforcement programs is initially \$591,020. Staff recommendation is to request appropriation of \$250,000 (increase in both projected revenue and expenditures) to support the expanded scope of services for the remainder of Fiscal Year 2019-20. As additional streets are signed to prohibit parking during street sweeping day / hours, enforcement costs associated with this service increase as more time and enforcement staff are required to follow street sweeping vehicles. Once fully signed, costs associated with street sweeping enforcement will be \$165,296 for a total cost of all three programs of \$658,357. For the future fiscal years, appropriate revenue and expenditure costs will be included in the recommended budget. Costs associated with each enforcement type are as follows:

1. Overnight Parking Enforcement: \$239,395
2. Street sweeper parking enforcement: \$97,958 (year 1) increasing to \$165,296
3. Downtown daytime, time-restricted parking enforcement: \$253,667.

In Fiscal Year 2018-19, one part-time employee, working an average of four nights per week, generated \$274,432 in citation revenue related to overnight parking violations. The proposed contract expansion includes two SP+ overnight parking enforcement officers, seven days per week. In Fiscal Year 2018-19, street sweeping citation revenue was approximately \$261,658 and represents only approximately 10 percent of the City being signed for street sweeping enforcement. Revenue estimates for Downtown daytime time-restricted parking enforcement is unknown as consistent parking enforcement in these lots has not occurred.

DISCUSSION

Street Sweeping Enforcement

The City is looking to expand that contract to include SP+ parking enforcement personnel to accompany street sweepers for the enforcement of the City's no parking restriction during specified days / hours. When vehicles are left on the street during sweeping activity, it substantially reduces the effectiveness and efficiency of street sweeping as the sweeping vehicle has to weave in and out from the curb to avoid vehicles. Currently, only approximately 10 percent of all city streets are adequately signed for street sweeping enforcement. Initially, enforcement will only occur on those streets currently signed for no parking, and as the percentage of streets "signed" for street sweeping enforcement increases, SP+ will increase enforcement staff to meet the demands based on percentage of streets signed. It is intended that all public streets will be eventually signed for enforcement. The proposed scope of work provides both the cost for services as they exist currently, and a final cost once the City is fully signed.

Overnight Parking Enforcement

Currently, the City only has one, part-time employee assigned to enforcement of the City's on-street parking restrictions between 2:00 am and 5:00 am on non-exempt streets. This limited staffing reduces the comprehensiveness, responsiveness and consistency of overnight parking enforcement. SP+ will provide two additional dedicated enforcement personnel for overnight enforcement, seven days per week which will provide more consistent enforcement throughout the city.

Daytime Time-Restricted Parking Enforcement

Based on data collected by SP+ as part of the Nighttime Paid Parking Pilot Program, and information provided by downtown business owners, daytime, time-restricted parking in the downtown area has become an issue as parkers are not adhering to posted time-limits. Business owners have voiced concerns, indicating that the lack of turnover and availability of parking in these high-demand lots has adversely affected their business. Reduced staffing in the Police Department's Traffic Bureau and competing priorities for the limited number of parking control officers has limited the Department's ability to consistently and effectively enforce daytime, time-restricted parking restrictions within City lots Downtown. SP+ parking enforcement will provide two dedicated parking enforcement staff in these lots which will provide comprehensive, responsive and consistent enforcement of the City's daytime, time-restricted parking lots allowing for increased turnover and needed information regarding parking habits to better inform future amendments to the City's long-term daytime parking program.

Addressing the three aforementioned parking enforcement programs will allow the Police Department's Parking Control Officers (PCOs) to be available to address more complex parking and traffic related issues, such as traffic collision investigations, traffic control at major collisions, special traffic / parking related problem area projects, vehicle abatement (i.e. 72-hour parking violations) and calls for service, which require a greater understanding of the vehicle code, penal code and Municipal Code requirements. It is also anticipated that by reducing demands on PCO time related to street sweeping, overnight parking and downtown parking enforcement, it will improve response times to other traffic related issues and ultimately providing more responsive and better overall service to the public.

The existing Professional Services Agreement between the City and SP+, allows for the additional enforcement services proposed. Per the terms of the Agreement, additional services, such as Street Sweeping Enforcement, Overnight Parking Enforcement and Downtown Daytime Parking Enforcement may be added without having to engage the bidding process. The approved agreement includes two, one-year extensions and allows either party to terminate the Agreement without cause with 30 days' notice and does not mandate the City to exercise the extension options.

Attachments:

- Attachment 1 – Scope of Work Budget from SP+
- Attachment 2 – Approved Professional Services Agreement with SP+