



# ***Agenda Report***

## ***Fullerton City Council***

**MEETING DATE:** MAY 21, 2019

**TO:** CITY COUNCIL / SUCCESSOR AGENCY

**SUBMITTED BY:** KENNETH A. DOMER, CITY MANAGER

**PREPARED BY:** MEG McWADE, PUBLIC WORKS DIRECTOR  
DAN DIAZ, STREETS SUPERINTENDENT

**SUBJECT:** GRAFFITI REMOVAL SERVICES CONTRACT  
EXTENSION

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### **SUMMARY**

This item proposes to extend the contract with Graffiti Protective Coating, Inc. through October 31, 2019 while Staff performs a competitive Request for Proposals.

### **RECOMMENDATION**

Authorize the Public Works Director to extend the graffiti removal services contract with Graffiti Protective Coating, Inc. through October 31, 2019, in the amount of \$13,000 per month.

### **PRIORITY POLICY STATEMENT**

This item matches the following Priority Policy Statement:

- Infrastructure and City Assets.

### **FISCAL IMPACT**

The annual cost of the citywide graffiti removal contract with Graffiti Protective Coating, Inc. is \$156,000. Funding to cover contract costs is currently budgeted in the 2018-19 Streets Division operating budget.

### **DISCUSSION**

In 2012, Fullerton outsourced its graffiti removal services. The City of Santa Ana had solicited bids for graffiti removal services and awarded the contract to Graffiti Protective Coating, Inc. (GPC). After receiving an outstanding recommendation from Santa Ana

regarding GPC's performance, conducting cost analyses and reviewing GPC's operations, Fullerton determined GPC was a more cost effective approach to graffiti removal services compared to in-house crews. Additionally, GPC offered an app (MyFullerton), which allowed residents to download (for free) and log graffiti removal requests. Due to these factors, and the determination Santa Ana's contract met Fullerton's requirements for a competitive bid, Staff asked City Council to authorize an agreement allowing Fullerton to piggyback onto Santa Ana's 2012 contract with GPC. City Council approved the request in August 2012 and Fullerton implemented contract graffiti removal services in October 2012 (August 2012 agenda letter attached). GPC offered the same terms and pricing as it did for Santa Ana. Fullerton only required one truck and, therefore, paid a monthly amount of \$10,000 for graffiti removal services for the initial contract.

In 2015, Santa Ana went out to bid again for graffiti removal services and awarded the three-year contract to GPC at a price of \$15,000 per truck. Since Fullerton had less graffiti than Santa Ana, GPC offered Fullerton a discount of \$13,000 per truck per month. Fullerton piggybacked onto the service terms of Santa Ana's new 2015 contract with the reduced rate. Santa Ana issued another extension to GPC from November 1, 2018 to October 30, 2019. GPC offered an extension to Fullerton Public Works for the same time frame, agreeing to honor the previous contract terms and pricing of \$13,000 per month.

Staff is requesting authorization for the Public Works Director to formally extend the services with GPC through October 31, 2019. Staff plans to release an RFP for graffiti removal services and award a new contract by November 2019.

Attachments:

- August 7, 2012 Agenda Letter