



Agenda Report

Fullerton City Council

MEETING DATE: NOVEMBER 6, 2018

TO: CITY COUNCIL / CITY MANAGER

SUBMITTED BY: KENNETH A. DOMER, CITY MANAGER

PREPARED BY: YELENA VORONEL, ACTING DIRECTOR OF
ENGINEERING
DAVID LANGSTAFF, TRAFFIC ENGINEERING ANALYST

SUBJECT: TWO-HOUR PARKING RESTRICTION ON THE SOUTH
SIDE OF WEST SANTA FE AVENUE BETWEEN
HIGHLAND AVENUE AND MALDEN AVENUE

SUMMARY

Consideration of a Transportation & Circulation Commission (T&CC) recommendation to designate the south side of West Santa Fe Avenue, in front of Malden Station between Highland Avenue and Malden Avenue, as a place where parking is limited to 2-hour parking between the hours of 7:00 a.m. and 7:00 p.m., Sundays and Holidays exempt.

RECOMMENDATION

Adopt Resolution No. 2018-XX.

RESOLUTION NO. 2018-XX – A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF FULLERTON, CALIFORNIA, DESIGNATING THE SOUTH SIDE OF WEST SANTA FE AVENUE, FROM HIGHLAND AVENUE TO MALDEN AVENUE, AS A PLACE WHERE PARKING OF VEHICLES IS RESTRICTED TO TWO HOURS OF CONTINUOUS PARKING BETWEEN THE HOURS OF 7:00 A.M. AND 7:00 P.M., SUNDAYS AND HOLIDAYS EXEMPT

PRIORITY POLICY STATEMENT

This item matches the following Priority Policy Statement:

- Infrastructure and City Assets.

FISCAL IMPACT

Minimal costs associated with the installation of necessary signing.

DISCUSSION

The property management company for Malden Station requested that the City install “2-Hour Parking” in front of their property at 250 West Santa Fe Avenue. The Malden Station development is a multi-use apartment and retail / restaurant use property. Property management stated that convenient short-term customer parking is no longer available as a result of local business activity and their own tenant parking. Property management also stated that vehicles are left parked on the street all day and often overnight illegally. Staff would classify this as convenience parking since the property itself has sufficient on-site parking for its tenants and guests.

Santa Fe Avenue is a 40-foot east / west local collector street with a prima facie speed limit of 25 miles per hour and one lane of traffic in each direction. The north side of the street consists of mixed residential and commercial properties. The south side consists of high density multi-family housing and future retail space. Both sides of the street allow on-street parking; however, the north side of the street is restricted to two hours of continuous parking with Early Morning Parking between 2:00 a.m. and 5:00 a.m. The south side of the street does not have an hourly parking restriction and Early Morning Parking is prohibited.

Staff confirmed that on-street parking is often occupied during the day. As such, staff is of the opinion that implementing a “2-Hour Parking” restriction, consistent with the north side, would encourage parking turnover and increase availability. Due to the amount of existing red curb on the south side, only eight parking spaces would be affected.

A copy of the T&CC Staff Report (Attachment 2) is included for City Council’s reference.

Attachments:

- Attachment 1 - Resolution No. 2018-XX with Exhibit
- Attachment 2 - T&CC Staff Report