# City of Fullerton - Redistricting

Outreach & Engagement Update



## Agenda

- Outreach & engagement efforts to date
  - Multimedia, multilingual outreach
  - Community Workshops 1-3
- Outreach & engagement moving forward
  - Continued engagement publicizing each milestone in the process



#### Multimedia Outreach

- Website content
  - City Meetings & Agendas page
  - Redistricting page
- Emails to GovDelivery subscribers
- Direct outreach to communitybased organizations
- · Social media
- Press releases
- Flyers
- Workshops

## REDISTRICTING CITY COUNCIL HEARING





### Multilingual Outreach



- Translated materials & interpreters provided for all 3 workshops
- Translated materials provided for
  - Website
  - Social media
  - Flyers



#### **Community Workshops**

- Three Community Workshops
  - Variety of days/times
    - January 13 @ 6 p.m., January 29 @ 10 a.m., February 10 @ 6 p.m.
  - Each gathered approx. 15-20 public participants
  - Shared background information about the process, gathered community input on communities of interest (COI) and neighborhoods, demonstrated public mapping tools, engaged in Q&A
    - Gathered nearly 30 COI inputs from community members
  - Workshop videos and materials available at cityoffullerton.com/redistrictfullerton

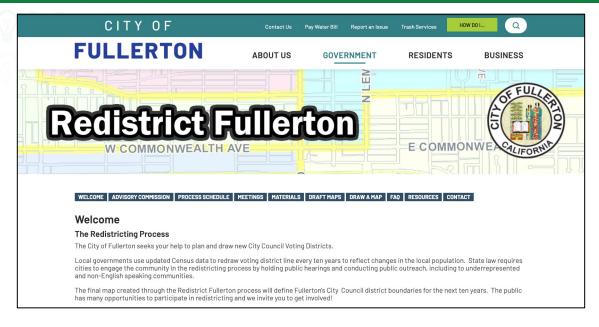


## Outreach Moving Forward

- Continued engagement publicizing each milestone as the process continues
  - Public Hearing 4: March 29, 2022 @ 6:30 p.m.



#### Continue to Engage



Visit <u>cityoffullerton.com/redistrictfullerton</u>

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