

**MEETING DATE:** May 20, 2021

**TO:** Library Board of Trustees

**FROM:** Bethany Weinberg, Senior Librarian, Technical Services

**SUBJECT:** WEB DESIGN AND IMPLEMENTATION

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## SUMMARY

Library websites serve as digital extensions of library services and resources to the public. Public library websites are often the first, if not the main, point of contact that people have with their local library, and is often regarded as an electronic branch of the library.

## RECOMMENDATION:

1. Approve and authorize the Library Director to execute an agreement with a vendor for the design and implementation of the library's website.
2. Approve funds from the Foundation Restricted Funds to cover any needed costs for the design and implementation of the new library website.

## FISCAL IMPACT

Funding for this project would come from the Foundation Restricted Funds.

## LIBRARY IMPACT

The replacement of our current content management system (CMS) will be a vast improvement over the current system. The new CMS will improve our design capabilities, and thus the patron experience.

## DISCUSSION

The city is in the process of migrating the city website to Granicus' new CMS: Vision. The Library needs specialized services not provided under their agreement. While general services will be included, such as website design, customization, training, and support, the Library agreement, which is an addition to the City agreement, would provide the Library with crucial scope functions needed for specialized sites such as ours.

In addition to the Granicus Vision product, the Library also considered options from two other vendors, BiblioCommons and EBSCO Stacks, to replace the current website. These two vendors feature additional library-specific resources that are not available from Granicus. Both vendors have superior calendar features that may allow the Library to replace the current calendaring product, for which the Library is currently paying for separately.

In terms of comparison, each product features unique advantages that are unavailable from the other vendors. The Granicus Vision product is the most like our current website and will have more similarity to the new City website. BiblioCommons features a fully integrated search bar that searches every aspect of the library website, not just the catalog. EBSCO Stacks has a continuous improvement model through their enhancement queue, which allows all partner libraries to make suggestions for improvement, which then often become available at no additional cost to the other partner libraries.

Attached are the quotes and information from each vendor. After an analysis of the three vendors, the Library Management Team recommends the purchase of EBSCO Stacks for a total cost of approximately \$44,743 to cover implementation costs and three years of service.

Examples of the EBSCO Stacks product include:

<https://www.ccpl.org/news>

<https://waukeepubliclibrary.org>

Attachments:

- 6a - Attachment 1 Regular Business Item 1 - Granicus Quote
- 6b - Attachment 2 Regular Business Item 1 - EBSCO Stacks Quote
- 6c - Attachment 3 Regular Business Item 1 - EBSCO Stacks Supplement
- 6d - Attachment 4 Regular Business Item 1 - BiblioCommons Quote