



# ***Agenda Report***

## ***Fullerton City Council***

**MEETING DATE:** JUNE 3, 2025

**TO:** CITY COUNCIL / SUCCESSOR AGENCY

**SUBMITTED BY:** DAISY PEREZ, DEPUTY CITY MANAGER

**PREPARED BY:** CHRISTIAN HERNANDEZ, PARKS AND RECREATION MANAGER

**SUBJECT:** FULLERTON MUSEUM PRIDE FESTIVAL FEE WAIVER REQUEST

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### **SUMMARY**

The Fullerton Museum requests City Council waive \$2,484.00 in fees for the Pride Parade and Festival on June 7, 2025.

### **PROPOSED MOTION**

Approve the Fullerton Museum request to waive \$2,484.00 in fees for the Pride Festival on June 7, 2025.

### **ALTERNATIVE OPTIONS**

- Approve the Proposed Motion
- Deny the Proposed Motion
- Other options brought by City Council.

### **STAFF RECOMMENDATIONS**

Staff recommends the Proposed Motion.

### **CITY MANAGER REMARKS**

No recommendation.

### **PRIORITY POLICY STATEMENT**

This item matches the following Priority Policy Statement:

- Fiscal and Organizational Stability.

### FISCAL IMPACT

The Fullerton Museum would incur fees for City expenses to rent the Downtown Fullerton Plaza. The City of Fullerton and Fullerton Museum Operation Agreement waived facility use fees for this event. The City would incur \$1,080 in direct costs for part-time staffing, custodial and plaza cleaning.

This event requires two additional police officers to provide safety for attendees at Fullerton Plaza and bike parade. The rate for two officers would total \$1,404.00. The City would absorb these costs within the current department budgets if City Council waived the fees.

### BACKGROUND AND DISCUSSION

The Fullerton Museum partners with the City and hosted events at the Downtown Plaza for the past few years. The pride festival welcomes people of all ages, background and identities to celebrate the LGBTQ+ Community. The opening reception would feature a bike parade, live music, vendors, food and a beer garden.

The Fullerton Museum requests City Council waive all fees, direct City staff to assist with closing Wilshire Avenue and provide staff for event setup and teardown. City staff would meet with the organizer to guide necessary applications and requirements for a successful event. The Fullerton Museum Executive Director, or designee, would serve as the main point of contact for staff should issues arise.

The following lists rental fees for the Fullerton Downtown Plaza event:

*Facility Fees* waived per City of Fullerton and Fullerton Museum contractual agreement.

#### *Fees for City Expenses*

Staff Fee (8.5 hr. X \$30)	\$255
Power Washing (pass-through)	\$650
Custodial Fee (5 hr X \$35)	\$175
<i>Total City Expenses</i>	<i>\$1,080.00</i>

<i>2 Officers (6 hr. X \$117)</i>	<i>\$ 1,404.00</i>
<i>Total Police Officer Cost</i>	<i>\$ 1,404.00</i>

<i>Total Fees (Not Including Police Department)</i>	<i>\$ 1,080.00</i>
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<i>Total Fees (Including Police Department)</i>	<i>\$ 2,484.00</i>
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cc: City Manager Eric J. Levitt