

Agenda Report

Fullerton City Council

MEETING DATE: JULY 16, 2024

TO: CITY COUNCIL / SUCCESSOR AGENCY

SUBMITTED BY: STEPHEN BISE, PUBLIC WORKS DIRECTOR

PREPARED BY: DAVID ROSEMAN, CITY TRAFFIC ENGINEER

SUBJECT: EARLY MORNING PARKING ON SOUTH SIDE OF EAST /

WEST ALLEY SOUTH OF WALNUT AVENUE AND EAST

OF HIGHLAND AVENUE PROHIBITION

SUMMARY

Consideration of a Traffic and Circulation Commission (TCC) recommendation to prohibit Early Morning Parking on the south side of the east / west alley, south of Walnut Avenue and east of Highland Avenue, between 2:00 a.m. and 5:00 a.m. daily.

PROPOSED MOTION

Adopt Resolution No. 2024-XXX.

RESOLUTION NO. 2024-XXX – A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF FULLERTON, CALIFORNIA, DESIGNATING THE SOUTH SIDE OF THE EAST / WEST ALLEY, SOUTH OF WALNUT AVENUE AND EAST OF HIGHLAND AVENUE, AS A PLACE WHERE PARKING IS PROHIBITED BETWEEN 2:00 A.M. AND 5:00 A.M.

ALTERNATIVE OPTIONS

- Approve the Proposed Motion
- Other options brought by City Council.

STAFF RECOMMENDATION

Staff recommends the Proposed Motion.

CITY MANAGER REMARKS

The City concurs with the Traffic & Circulation Commission recommendation to prohibit Early Morning Parking on south side of the east/west alley, south of Walnut Avenue and east of Highland Ave.

PRIORITY POLICY STATEMENT

This item matches the following Priority Policy Statement:

Infrastructure and City Assets.

FISCAL IMPACT

The Fiscal Year 2024-25 Adopted Budget includes costs associated with sign installation and maintenance as recommended by the TCC.

BACKGROUND AND DISCUSSION

The east / west alley south of Walnut Avenue and east of Highland Avenue is 20 feet in width with an additional eight-foot-wide City-owned paved shoulder on the south side of the alley. The City striped the paved shoulder area to allow parking for approximately five vehicles. The Early Morning Parking allowance for the alley permits unrestricted vehicle parking for up to 72 hours.

Staff received a complaint that nearby commercial properties utilize parking spaces for vehicle sale and / or long-term storage, often parking more than the allowed 72 hours. Enforcing the 72-hour parking limit is difficult to manage since it requires monitoring parking over multiple days. Additionally, the lack of regular turnover of the parking spaces negates the ability of businesses to utilize these alley parking spaces during the day and/or nearby residents to use the spaces overnight.

The City Traffic Engineer recommended implementing time-restricted parking to eliminate long-term vehicle storage and encourage parking turnover to address parking issues and facilitate enforcement. Staff considered a three-hour parking limit between 6:30 a.m. and 6:00 p.m. to give sufficient time for extended visitor parking for the nearby businesses in the industrial area and prohibit all-day employee parking or unwanted vehicles storage. Implementation three-hour parking in this area would remain consistent with other postings on the south side of the alley while still providing Early Morning Parking relief for nearby residents on Walnut Avenue (Attachment 3).

Several nearby property / business owners spoke in opposition to the proposed three-hour parking restriction at the TCC meeting believing it would prohibit employees from utilizing the area for overflow parking during the day. The property / business owners also noted that an Early Morning Parking prohibition would better fit their needs since it would eliminate the long-term storage of parked vehicles overnight and provide equal access to the parking spaces in the morning and throughout the day when most needed.

TCC unanimously opted to prohibit Early Morning Parking between 2:00 a.m. and 5:00 a.m., as shown in Exhibit A (Attachment 2).

Staff notified nearby businesses and residential properties of the City Council meeting on this matter and received no opposition to the recommendation as of the date this report.

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Attachments:

- Attachment 1 PowerPoint Presentation
- Attachment 2 Draft Resolution No. 2024-XXX
- Attachment 3 Proposed Three-Hour Parking Restriction
- Attachment 4 TCC Staff Report 6/3/24

cc: City Manager Eric J. Levitt