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City of Fullerton Draft Plan Presentation

March 9, 2022

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National Demographics Corporation

Redistricting – Why Now?

- ❑ Fullerton moved to districts in 2017 after voters approved Measure II in November 2016
- ❑ Fullerton city elections used districts for first time in 2018 and again in 2020
- ❑ Redistricting is required when the decennial Census data is released, once every ten years
- ❑ Delays in receiving the Census data have delayed states, counties, cities, and other jurisdictions throughout California and the US
- ❑ New laws like the Fair Maps Act have changed how districts are drawn and how the process is conducted

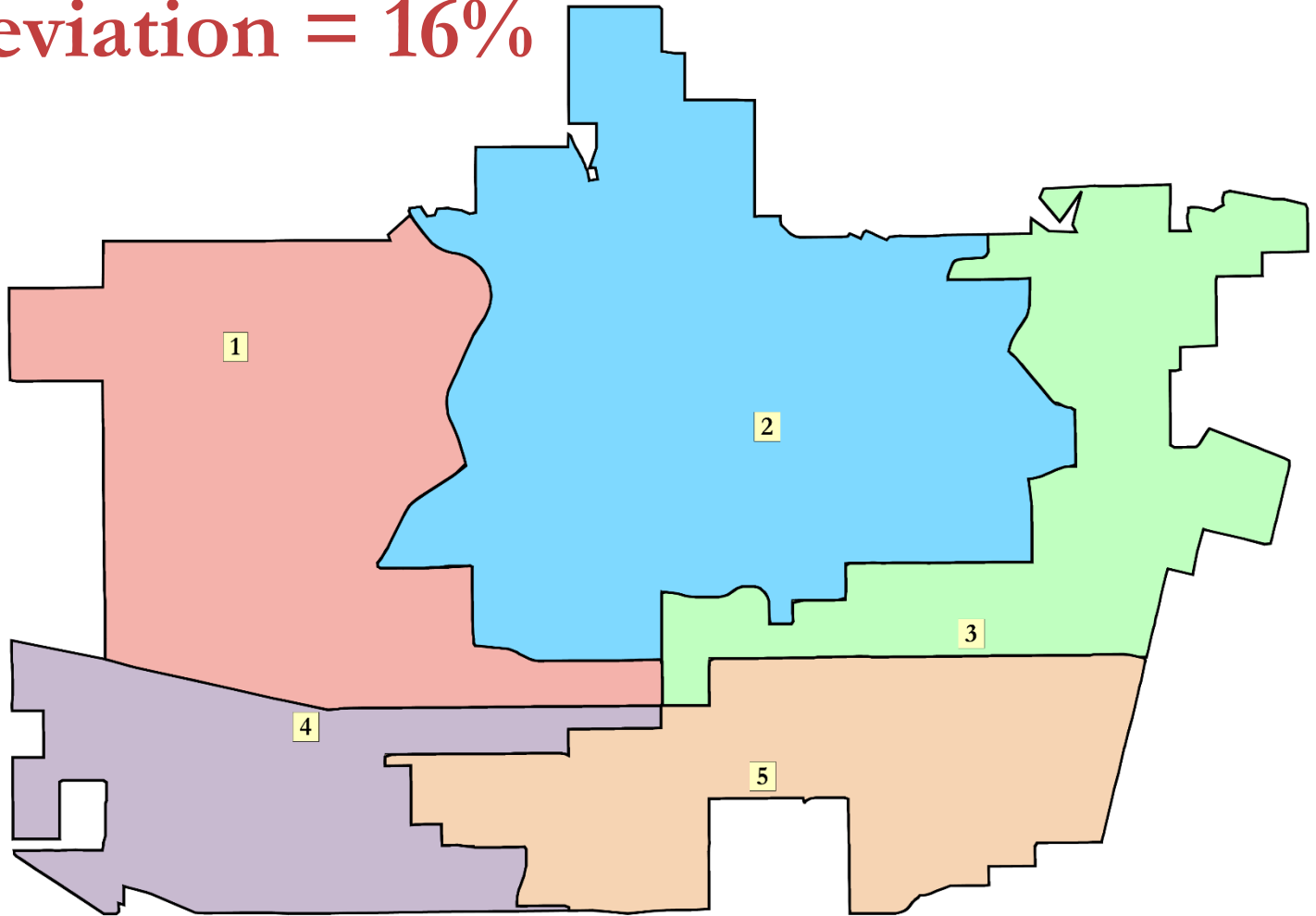
Redistricting Process

Step	Description
<p>Public Hearing 1 Dec. 15, 2021 @ 6:30 p.m.</p>	<p>Informational presentations, discussions of communities of interest and demonstration of public mapping tools</p>
<p>Community Workshops Jan. 13, Jan. 29, & Feb. 10, 2022</p>	<p>Informational presentations, discussions of communities of interest and demonstration of public mapping tools</p>
<p>Public Hearing 2 Feb. 23, 2022 @ 6:30 p.m.</p>	<p>Discuss and revise draft maps; Commission asked to recommend map(s) to Council</p>
<p>Draft map submittal deadline February 28, 2022 @ 11:59 p.m.</p>	<p>Deadline for community members to submit proposed maps for the March 8th Hearing</p>
<p>Public Hearing 3 March 8, 2022 @ 6:30 p.m.</p>	<p>Council discuss and revise draft maps and discuss the election sequence</p>
<p>Public Hearing 4 March 29, 2022 @ 6:30 p.m.</p>	<p>Council discuss and select final map. Final map must be posted at least 7 days prior to adoption</p>

Full schedule available online at
cityoffullerton.com/government/departments/city-clerk/redistrict-fullerton

Current Districts

Total Deviation = 16%



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Demographic Summary of Existing Districts

District		1	2	3	4	5	Total
2020	2020 Census (Adjusted)	28,446	29,627	31,413	26,813	27,630	143,929
	Deviation from ideal	-340	841	2,627	-1,973	-1,156	4,600
	% Deviation	-1.18%	2.92%	9.13%	-6.85%	-4.02%	15.98%
2020 Total Pop	% Hisp	17%	21%	36%	58%	59%	38%
	% NH White	22%	47%	34%	20%	22%	29%
	% NH Black	1%	2%	4%	2%	3%	2%
	% Asian-American	58%	27%	23%	17%	14%	28%
Citizen Voting Age Pop	Total	18,018	21,356	19,787	16,095	15,743	90,999
	% Hisp	14%	15%	28%	46%	44%	28%
	% NH White	32%	60%	49%	32%	38%	43%
	% NH Black	2%	2%	4%	4%	5%	3%
	% Asian/Pac.Isl.	50%	22%	18%	17%	12%	24%

Estimates using official 2020 State-Adjusted Census Data

Each of the 5 districts must contain about 28,786 people.

Redistricting Rules and Goals

1. Federal Laws

Equal Population
Federal Voting Rights Act
No Racial Gerrymandering



2. California Criteria for Cities

1. **Geographically contiguous**
2. **Undivided neighborhoods and “communities of interest”**
(Socio-economic geographic areas that should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**
(Do not bypass one group of people to get to a more distant group of people)

Prohibited: “Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years

Respect voters’ choices / continuity in office

Future population growth

Preserving the core of existing districts

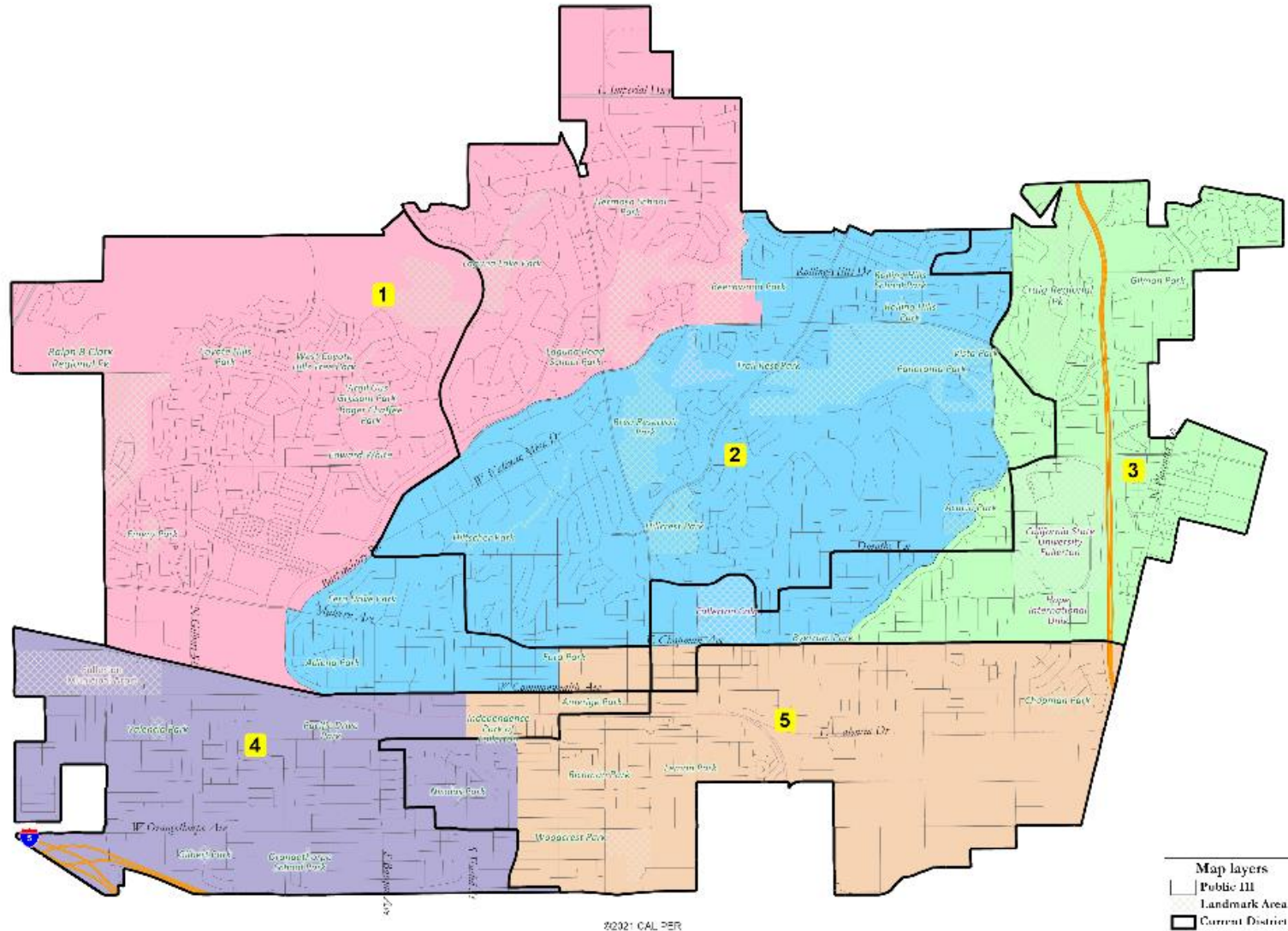
Draft Maps

All maps are also available on the
[Interactive Web Viewer](#)

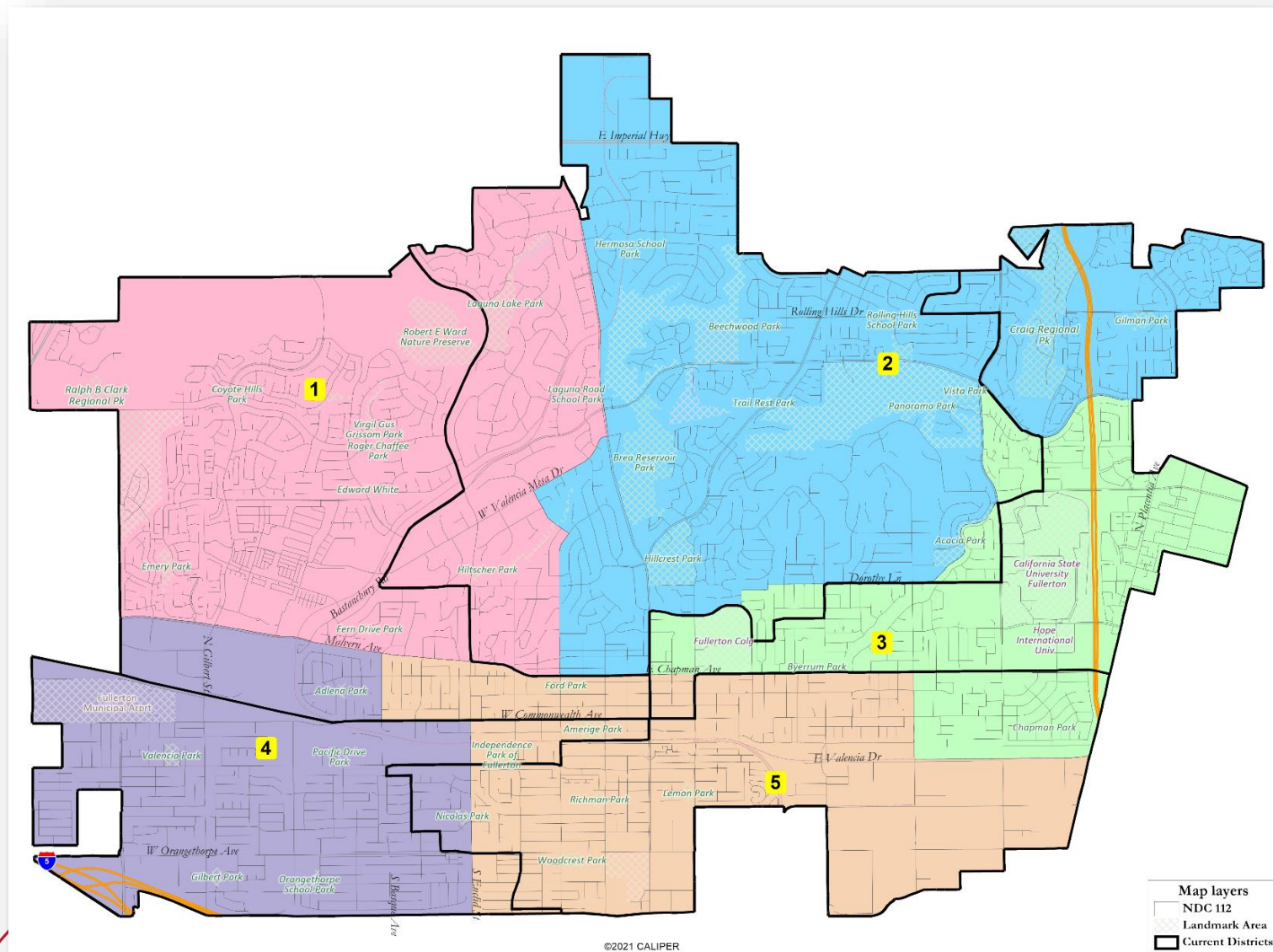
Draft Maps Overview

- The Committee received 14 legal district map proposals
 - ▣ This includes 11 maps from the community
 - ▣ NDC added three maps to the conversation (112, 113, and 114)
 - ▣ In addition, there were four additional Community of Interest/not balanced proposals
- The Committee selected three “Focus Maps”: Maps 111, 112, and 114

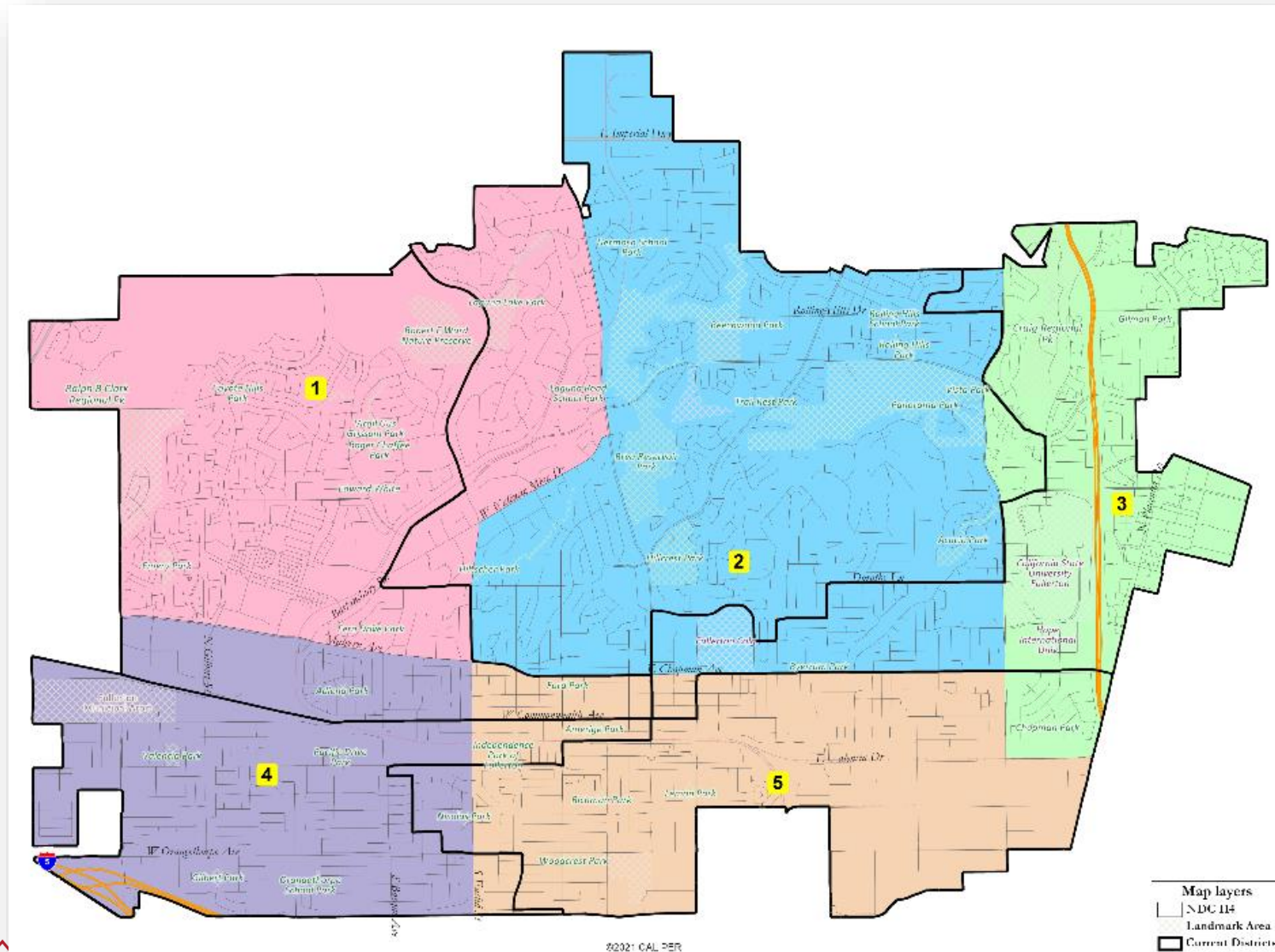
Focus Map: 111



Focus Map: 112



Focus Map: 114



Hearing & Discussion

How well do the draft maps comply with the Fair Maps Act?

What do you like about the draft maps?

What parts of each map work? What parts of each map don't work?

