

# REPORT PROPOSAL 2019 BY HIGGY VASQUEZ

Mural Restorations / Community Art Engagement Opportunities

## Lemon Park & Bridge Public Art

Restoration / Recreation / New Works



# Table Of Contents

Introduction.....	1
Summary of Cost.....	3
<b>The Emigdio Vasquez Murals</b>	
“Niños de Mundo”.....	4
“Mujeres Latina” .....	6
<b>The Community Murals - Bridge</b>	
Cruising The Past/Zoot Suit (vertical).....	8
Woman and Vintage Car (vertical).....	9
Calle Elm” (vertical).....	10
Brown Lowrider Car (vertical).....	11
Our Lady de Guadalupe (wide).....	12
Sombrero Woman (wide).....	13
Signage “The Town I Live In” & “Comeback Again Soon”.....	14
Art Over Bridge (wide).....	16
Vintage Square (Citrus Label) .....	18
Polytab Mural Material Information .....	19

# LEMON PARK & BRIDGE MURAL RESTORATION / RE-CREATION

2019 Assessment - Proposal



New Millenia Inc./409 Edgewood Rd., Santa Ana, Ca. 92706

Artist, Higgy Vasquez: cell 714-247-9422 and CEO, Katherine Bowers: cell 714-675-9077

[higgy@mesomocha.com](mailto:higgy@mesomocha.com), [katbowers9@gmail.com](mailto:katbowers9@gmail.com)

Recommendations and solutions for aging public art at 701 S Lemon St, Fullerton, CA

## INTRODUCTION

In the early 1970s, Fullerton local youth painted cultural and colorful murals that reflected the contemporary culture of the time, as well as creating community pride. Many passersby and residents love and enjoy the art at Lemon Park and walking bridge. The murals have also been a strong deterrent from graffiti. In the late 80's, Orange County Chicano Artist Emigdio Vasquez, lent his talents to this environment with new colorful imagery creating two new murals. Vasquez also refreshed the older murals. These murals became a strong identity for the neighborhood, and their existence outlived any opposition for decades. Now the artworks are in need of restoration.

Son, Emigdio "Higgy" Vasquez has been keeping his father's legacy alive by restoring the late artist's work during the past 10 years. Higgy apprenticed with his father at an early age and is



credited with working alongside the many painted murals.

Lately, Higgy has also been busy creating his own murals and art in public places. He has been recognized by the Los Angeles Times, The Getty Museum: LA/LA 2017-18 Pacific Standard Time Project, and was recognized as a 100 top influencer for 2018 by the Orange County Register.

The goal is to restore the Emigdio Vasquez murals, as well as the community murals by improving design and colors. With more advanced materials available today, we are recommending the use of polytab where applicable and modern coatings to preserve and protect the murals for longer periods of time, as well as easier maintenance.

These enhancements will be a significant improvement to the park / bridge and a welcoming feature -- A treasure to visitors as a tour in search of art and history as well as a salute to community heritage.



## Mural List / Summary of Costs

### Emigdio Vasquez Murals

1- Ninos del Mundo	\$7900 labor, \$600 materials	\$8,500
2- Mujeres Latinas	\$7400 labor, \$500 materials	\$7,900

### Community Murals

3- Cruising the Past - Zoot Suit Vertical Wall Panel	\$13,000 labor, \$2250 polytab, \$600 materials	\$15,850
4- Woman and Vintage Car - Vertical Wall Panel	\$13,000 labor, \$2250 polytab, \$600 materials	\$15,850
5- Calle Elm - Vertical Wall Panel	\$7,000 labor, \$300 materials	\$7,300
6- Lowrider Vintage Car	\$6,500 labor, \$2250 polytab, \$300 materials	\$9,050
7- Our Lady of Guadalupe	\$5,400 labor, materials \$300	\$5,700
8- Sombrero Woman	\$3,500 labor, materials \$200	\$3,700

### Signage

9-The Town I Live In	\$ 2,500 labor, \$250 materials	\$2,750
10-Celebrate Community (formerly Come Back Again Soon)	\$ 2,500 labor, \$250 materials	\$2,750
11- Art Over Bridge (center)	\$6,000 labor, \$300 materials	\$9,000
12-Vintage Crate label		\$6,200

**Total for Project \$94,550**

Recommendation: Begin with Ninos del Mundo Emigdio Vasquez mural 50% labor and all material costs \$5,380 paid to start to New Millenia Inc., 409 Edgewood Rd., Santa Ana, Ca. 92706. Professional Liability Insurance provided upon initial payment to begin the project. We enstate this when the project is officially approved and funded.

*Page 4*

## “Niños del Mundo” Mural by Emigdio Vasquez 1993

(Children of the World) Acrylic on a brick wall 5' x 36'



Cost: \$7900 labor, Materials \$600

Mural restoration to include:

- Washing, removing decay protectant coat and dirt.
- Cutting out decayed lifted areas scattered throughout the mural.
- Recomposing layers with primer.
- Recolor and repaint from original photography by Emigdio Vasquez documentation.



- Redraw and repaint right end of mural where cinder blocks were replaced
- Clear acrylic polymer coating, with a second coat of two-part Permashield premium protective coating that is anti-graffiti and protects from UV rays.



*Materials:* paint brushes, wire scrapers, primer, drop clothes, protection coating.

*Est.time:* 2 months open-ended. Weather a factor.

*City assistance:* Water hose access. Safety railing to put at the edge of the sidewalk, orange cones to designate work area and redirect foot traffic to the inner sidewalk. And power wash sidewalk for cleaning and gum removal. Discussion per mural about very light power washing.

*Recommendation:* Placing a ground pole to the right, at the end of the mural to protect the cinder block for future from cars.

**“Mujeres Latinas” by Emigdio Vasquez 1988  
(Latin Women) Acrylic on a concrete 3’6” x 20’  
Cost: Artist(s) \$7400, Materials \$500**

This mural is oxidized with fading color, and decayed protective coating, causing clouding of images. Much of the background needs recreation as it is decayed to powdering level. Portions of characters need recreation and can be restored. Not recommending polytab as this can be restored. It has minor chipping on a smoother concrete base, not blocks. (see full picture of mural on next page.)

Mural Restoration to include:

- Careful scraping and sanding to remove oxidized sealant, decay and dirt.
- Primer, recompose exposed patches in layers.
- Artist repaint and recolor to match original photography by Emigdio Vasquez documentation.
- Application of clear acrylic polymer coating, with a second coat of two-part Permashield premium protective coating that is anti-graffiti and protects from UV rays.





*Page 7*

*Design:* All art will be kept as original .

*Materials:* paint, paint brushes, wire scrapers, primer, drop clothes, protection coats.

*Est. time:* 2 months open-ended. Weather always a factor.

*City assistance:* Scaffolding, water /hose access, orange cones, and access.

*Recommendation:* Consider bark on ground a few feet wide at base of each mural in this area to avoid grass watering next to the mural.



**“Cruising the Past -- Zoot Suit Theme, Classic Car, Lettering and Rose” by the community circa the 1970s wall**

**7' 8.5" x 16' Vertical Wall Panel**

**Cost: \$13,000 Artist(s), materials \$600.**

**Polytab: \$2250 material and installation**

This mural has extreme decay and fading, it is not suitable to paint over the existing paint to restore.

- The solution would be to recreate this mural using polytab mural fabric base and an updated design. Polytab material is resistant to cracking, chipping, and peeling. It doubles the life of the mural into the future and maintains the quality of the mural..
- The wall is scraped and resurfaced prior to applying the polytab. The polytab is attached to the wall with an acrylic polymer gel and smoothed onto the wall. Then the polytab is primed and painted like any other mural wall, readying it in order to paint. Images are redrawn onto the polytab.
- Update Design. Maintain idea images of the old mural, but enhance the design with better fonts, nicer colors, more beautiful roses, a better zoot suit image, and a vintage car. Move images higher on the wall with the ribbon at the bottom with a better layout.
- Apply acrylic polymer coating, with a second coat of two-part Permashield premium protective coating that is anti-graffiti and protects from UV rays.



**“Woman and Vintage Car” by the community circa the 1970s**

**7’ 8.5” x 16’ Vertical Wall Panel**

**Cost: \$13,000 Artist(s), \$600 materials, Polytab: \$2250**

This mural has declined to a state of non-repair, and has an unstable surface, and spiderweb lifting of the paint. The wall needs to be completely scraped and recreated.

- Update Design. Maintain idea images of the old mural, but enhance the overall design. Design will maintain the current vintage car, but improve the image of the woman to one that is more realistic. Design will improve the dead space of the upper mural, adding a background sunset, light cityscape with palm trees, and strips of clouds fading into an American Flag at the very top. Enhancements to the design will bring it to a higher level matching the Zoot Suit vintage car panel on the other side of the bridge to be equally stunning.
- Polytab will be used for this panel. All images are redrawn onto polytab.
- Apply acrylic polymer coating, with a second coat of two-part Permashield premium protective coating that is anti-graffiti and protects from UV rays.



*City Assistance:* Scaffolding or power lift, wall power wash to prep wall for resurfacing

**“Calle Elm” by the community circa the 1970s**

**7’ 8.5” x 16’ Vertical Wall Panel**

**Cost: \$7,000 Artist(s), Materials \$280  
(See polytab option in budget summary)**

This mural has fading, chipping and peeling. Paint is not excessively lifting and the mural can be restored without redrawing or polytab.

- Scrape with wire brush. Fill and repair chips, nicks, holes.
- Repaint
- Update Design- beautify the roses and match with other roses throughout the overall project and improve colors of the mural.
- Apply acrylic polymer coating, with a second coat of two-part permashield premium protective coating that is anti-graffiti and protects from UV rays.

City Assistance: scaffolding or provide power lift, power wash wall.



**“Lowrider Car” by the Community Circa 1970’s  
Roughly 120 sq ft Concrete wall -- 16’ 4” x 7’5”**



**Cost: \$6,500 Artist(s). Materials \$300**

**Polytab: \$2250 materials, installation, primer wall**

This mural has extreme decay and fading, it is not suitable to paint over the existing paint. Recommendations:

- Design Update: Improve background and foreground landscape.
- Recreate this mural using polytab mural fabric base. Polytab material is resistant to cracking, chipping, and peeling. It doubles the life of the mural into the future and maintains the quality of the mural..
- The wall is scraped and resurfaced prior to applying the polytab. The polytab is attached to the wall with an acrylic polymer gel and smoothed onto the wall. Then the polytab is primed and painted like any other mural wall, readying it in order to paint. Images are redrawn onto the polytab.

*City Assistance:* Adding bark ground cover to the area around the base of the mural keeps people back from the mural and dry.

**Our Lady de Guadalupe and Saint Juan Diego  
Lemon Park Bridge murals by the community circa 1970's  
7'4" x 16'4"**



**Cost: \$5,400 Artist(s). Update design.  
Materials \$300**

Problems identified were distorted coloring from graffiti eradication, general fading and lack of protective coating. Recommendations:

- Sand, clean, fill holes and paint on top existing art.
- Design enhancements: Move Juan Diego about half-way closer to the Our Lady de Guadalupe to be able to see him better.. Add cactus plants where he used to be.
- Add a gold paint to create a gilded look on the Our Lady de Guadalupe.
- Extend and fade sky area up higher than the existing mural.

*City Assistance:* Propose moving back the landscape, adding thick bark in front.

**“Sombrero Woman” by the Community Circa 1970’s  
7’4” x 16’4”**



**\$3,000 Artist(s). Materials \$250**

This mural has Oxidation of the protective layer. Minor chipping and peeling. Holes in the concrete wall. Able to restore by prepping and painting the current mural. Recommendation:

- Remove oxidation, sand, clean, fill holes, and paint on top existing art. Maintain the same look and original art.
- *Materials:* paint, brushes, drop clothes, final protection UV coats.

*City assistance:* Ground Bark around the perimeter to protect mural.

**Lemon Bridge Signage Originally by Hlggy Vasquez 1990**

**Acrylic on a concrete 3'6" x 16'4"**



**Cost: \$2,500, labor**

**Materials: \$250, materials**

Signage restoration to include:

- Sanding and washing suitable surface to paint over
- Updating font style matching another side signage (Celebrate Community formerly Comeback Again Soon).
- Fresh Color Theme, Pearlescent Background.
- Permashield Premium Protective Coating  
Anti-Graffiti and UV Protectant.

*City Assistance:* Scaffolding/ water access



**Lemon Bridge Signage Originally by Hlggy Vasquez 1990**

Acrylic on a concrete 3'6" x 16'4"



Cost: \$2,500

Materials: \$250

Signage Restoration to include:

- Sanding and Washing. Suitable surface to paint over
- Update saying from "Come back Again Soon" to "Celebrate Community" or "Community Pride" with matching fonts as on other side.
- Fresh color theme, pearlescent background.
- Permashield Premium Protective Coating  
Anti-Graffiti and UV Protectant.
- 

City Assistance: Scaffolding, water /hose access, access to the area.

## Art and Signage over The Bridge

3' 6" x 88' New Works

\$1,500 Design \$ 4,800 Paint, \$2,000 polytab Mural Material and Install, \$700 materials  
Total \$9,000

Along with this report, is the idea to add new art to other portions of the bridge -- a splash of color to the frontage. This will be a welcoming feature that ties in both sides of the bridge. A custom design mural frontage would be installed, painted on the polytab material off location with a possibility for community involvement. The polytab design can be created with volunteers at a community center. We will then install it to the bridge permanently. Adding the lettering as well also during the installation process.

## Options and Themes





The design is open for discussion. These photoshop samples are visual ideas to spark conversation.

## Vintage Square Citrus Label

7' by 16' wall space with inside fenced area. Partially behind fence area.

Cost \$5000 labor, \$1200 polytab. Total \$6200

Needs discussion on the structure of the area with the fence.

- We recommend changing this to a historical image, such as a vintage crate label that could be painted in the 7' by 7' foot area outside of the fencing. Can't see the mural properly or read Fullerton in entirety the way it is now. Hands image can be incorporated in the Vertical Panel to the right.
- Design Vintage label
- Apply Polytab



## MURAL FABRIC- POLYTAB INFORMATION



Polytab can be applied to stucco, masonry, and wood. Polytab is a non-woven fabric- Used in the garment industry the material is lighter than canvas and durable. The material is plyable to take on the form of the substrate that is being applied to, helping prevent cracks and chipping in murals. Polytab extends the life of the mural, keeping it in better condition for twice the length of the mural or more.

Applying this material to the wall, prior to painting, guarantees that the coats of latex paint most commonly used in mural painting will not crumble from the wall as does the conventional mural art that is painted on concrete or stucco substrate. Once it is on the wall, it is primed and then drawing and painting begins just like on a regular canvas.

The surface the fabric will be applied to a normal clean and primed wall (Acrylic Primer). An Acrylic Gel is used to adhere the fabric to the wall. Applying coats of gel over the edge seam and the wall help to create a seamless edge. Artex Nova Color Paints (Culver City) are used for the mural painting process.



Murals can also be painted in the studio with this material, then installed and applied on location. This makes it more convenient than on-location painting. Unlike canvas, this material is non-organic, so it is resistant to rot and mold from exterior weather exposure.