

PROPOSAL EVALUATIONS

Evaluation Item		Maximum Points	Fun Outside			FFC Leasing			Flight Test Prep Academy		
			Evaluator			Evaluator			Evaluator		
			1	2	3	1	2	3	1	2	3
a.	Background and experience in aviation business	(20.0)	15.0	17.0	18.0	15.0	18.0	15.0	15.0	18.0	18.0
b.	Conceptual plan and facility improvements	(20.0)	15.0	16.0	15.0	15.0	17.0	15.0	20.0	18.0	20.0
c.	Financial ability to provide services	(20.0)	20.0	16.0	20.0	20.0	16.0	20.0	20.0	18.0	18.0
d.	Marketing strategies for promoting the Airport	(20.0)	10.0	15.0	15.0	15.0	16.0	15.0	20.0	17.0	18.0
e.	Proposed rent to be paid to City	(20.0)	10.0	12.0	15.0	15.0	16.0	17.0	20.0	18.0	20.0
** Add 5 points for Fullerton based business			5.0	5.0	5.0	5.0	5.0	5.0			
		(100.0)	75.0	81.0	88.0	85.0	88.0	87.0	95.0	89.0	94.0

TOTAL EVAL	244.0	260.0	278.0
Rank	81.3	86	92