



# ***Agenda Report***

## ***Fullerton City Council***

**MEETING DATE:** AUGUST 19, 2025

**TO:** CITY COUNCIL / SUCCESSOR AGENCY

**SUBMITTED BY:** DAISY PEREZ, DEPUTY CITY MANAGER

**PREPARED BY:** CHRISTIAN HERNANDEZ, PARKS AND RECREATION MANAGER

**SUBJECT:** FULLERTON MUSEUM LEO FENDER DAY FEE WAIVER REQUEST

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### **SUMMARY**

Leo Fender Day is an all-ages event celebrating Leo Fender, American inventor and electric musical instruments manufacturer. The Fullerton Museum requests City Council waive \$2,350 in facility rental fees and public safety costs for the August 10, 2025 Leo Fender Day.

### **PROPOSED MOTION**

Approve the Fullerton Museum request to waive \$2,350 in facility rental fees and public safety costs for the August 10, 2025 Leo Fender Day event.

### **ALTERNATIVE OPTIONS**

- Approve the Proposed Motion
- Deny the Proposed Motion
- Other options brought by City Council.

### **STAFF RECOMMENDATION**

Staff recommends the Proposed Motion.

### **CITY MANAGER REMARKS**

None.

### **PRIORITY POLICY STATEMENT**

This item matches the following Priority Policy Statement:

- Fiscal and Organizational Stability.

### **FISCAL IMPACT**

The Fullerton Museum incurs fees for City expenses to rent the Downtown Fullerton Plaza.

The City incurred \$1,090 direct costs for part-time staffing, custodial and plaza cleaning. The City also incurred public safety costs totaling \$1,260 for two additional police officers present for the 4.5 hour duration of the event. The City would absorb the waived costs within the department budget.

## BACKGROUND AND DISCUSSION

The Fullerton Museum partnered with the City and hosted events at the Downtown Plaza for several years. The Leo Fender Day welcomes people of all ages to celebrate Leo Fender. The event featured live music, vendors, food and a beer garden.

The Fullerton Museum requests the City waive all fees and provide City staff to assist with closing Wilshire Avenue, event setup and teardown. City staff met with the organizer to guide necessary applications and requirements for a successful event. The Fullerton Museum Executive Director, or designee, provided the primary point of contact for staff to communicate with in the event of any issues.

The following lists rental fees for the Fullerton Downtown Plaza event:

### *Facility Fees*

Waived per the City of Fullerton and Fullerton Museum contractual agreement.

### *Fees for City Expenses*

Staff Fee (10 hour X \$30)	\$300
Power Washing (pass-through)	\$650
Custodial Fee (4 hour X \$35)	\$140
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4.5 hours	4.5 hours
2 Officers (4.5 hour X \$140)	\$ 1,260
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Total Police Officer Cost	\$ 1,260
Total Fees (Not Including Police Department)	\$1,090
Total Fees (Including Police Department)	\$2,350

cc: Interim City Manager Eddie Manfro