



Agenda Report

Fullerton City Council

MEETING DATE: MARCH 3, 2026

TO: CITY COUNCIL / SUCCESSOR AGENCY

SUBMITTED BY: LUCINDA WILLIAMS, CITY CLERK

PREPARED BY: LUCINDA WILLIAMS, CITY CLERK

SUBJECT: TEMPORARY NONCOMMERCIAL SIGN (INCLUDING CAMPAIGN SIGN) REGULATIONS

SUMMARY

Overview of Fullerton Temporary Noncommercial Sign, including campaign sign, regulations.

PROPOSED MOTION

Receive and file.

ALTERNATIVE OPTIONS

- Approve the Proposed Motion
- Other options brought by City Council.

STAFF RECOMMENDATIONS

Staff recommends the Proposed Motion.

CITY MANAGER REMARKS

None.

PRIORITY POLICY STATEMENT

This item matches the following Priority Policy Statement:

- Fiscal and Organizational Stability.

FISCAL IMPACT

None.

BACKGROUND AND DISCUSSION

Fullerton Municipal Code Section 15.49 sets sign standards and regulations, including regulations for temporary noncommercial signs, which includes campaign signs.

A Temporary Noncommercial Sign is any temporary sign (for example, political, candidate or charitable purpose) visible to the public, including but not limited to, signs supporting a particular vote in a scheduled public election that do not involve a commercial message or encourage a commercial transaction. Property owners (or campaigns with property owner approval) may post Temporary Noncommercial Signs on their private property provided the signs do not constitute a public safety hazard.

Per Fullerton Municipal Code 15.49.040(A), prohibits placing temporary noncommercial signs in the following locations:

- in city street medians
- on public property
- on or over public streets, sidewalks, crosswalks or curbs, including parkways
- in any public park, including but not limited to trees, parkway, walkways, benches or fences
- upon any tree, power pole, street light or other above ground fixture within the public right of way.

In addition, state regulations prohibit signs:

- within 100 feet of a polling place or Vote Center during whether private or public property (Election Code Section 18370(b), (d))
- within a state highway right of way (Imperial Highway or Beach Boulevard) (Business and Professions Code)
- within 660 feet of the edge of and visible from the right-of-way of a landscaped freeway (SR 91 or SR 57) (Business and Professions Code).

The City does not require a permit to post a political sign nor limits the number of temporary noncommercial signs erected at any time. Temporary noncommercial signs may not exceed 32 square feet total area.

The City Public Works Department removes signs placed in medians to preserve traffic safety, signs that do not meet City and / or State criteria and present a safety hazard and signs placed in the public right-of-way. The City keeps removed signs at the Maintenance Yard for pickup by the sign owner. The City destroys campaign signs not picked up by the owner within 30 days of an election.

Attachments:

- Attachment 1 – Fullerton Municipal Code Section 15.49
- Attachment 2 – Campaign Sign Handout

cc: Interim City Manager Eddie Manfro