



Agenda Report

Fullerton City Council

MEETING DATE: JUNE 2, 2026

TO: CITY COUNCIL

SUBMITTED BY: DAISY PEREZ, DEPUTY CITY MANAGER

PREPARED BY: CHRISTIAN HERNANDEZ, PARKS AND RECREATION MANAGER

SUBJECT: DAY OF MUSIC COMMITTEE FEE WAIVER REQUEST

SUMMARY

The Day of Music Committee requests City Council consider a fee waiver and City support services associated with the 2026 Day of Music event, an annual community-wide music festival held in several Fullerton locations.

PROPOSED MOTION

1. Approve requested fee waivers and associated City support services for the 2026 Day of Music event, including facility use fees, City service fees, refundable deposits and required public safety staffing, in an amount not to exceed \$10,741.25.
2. Authorize City Manager, or designee, to execute necessary documents and/or operational approvals to facilitate the event.

ALTERNATIVE OPTIONS

- Approve the Proposed Motion
- Approve the request to waive the City fees, excluding Police fees (\$4,560.00)
- Other options brought by City Council.

STAFF RECOMMENDATION

Staff recommends the Proposed Motion.

CITY MANAGER REMARKS

None

PRIORITY POLICY STATEMENT

This item matches the following Priority Policy Statement:

- Fiscal and Organizational Stability.

FISCAL IMPACT

The proposed fee waiver includes facility rental fees, direct City service costs, refundable deposits and public safety staffing for the 2026 Day of Music event. Estimated waived fees would total \$10,741.25.

Facility use fees support City facility maintenance and operation. Direct City costs include staffing support, custodial services, plaza cleaning, traffic control support and event setup and teardown assistance. Staff reviewed public safety staffing requirements in coordination with the Police Department to ensure adequate safety measures for attendees and surrounding activities associated with the event.

The department operating budget does not currently fund the 2026 Day of Music event. The City would absorb the waived fee within existing departmental budget appropriations.

BACKGROUND AND DISCUSSION

The Day of Music Committee (Committee) has hosted an annual city-wide music festival in Fullerton since 2015 to celebrate the first day of summer. The event has expanded over the years to include performances and activities at parks, public spaces, local businesses and other community gathering areas throughout the City.

The Committee proposes programming at multiple locations, including the Downtown Plaza, Walk on Wilshire, Independence Park and Hillcrest Park, for the 2026 event. The event organizer requests temporarily closing portions of Wilshire Avenue to accommodate performances, vendors and pedestrian activity, similar to prior years.

The Committee requests the City waive event-related fees and provide operational support services for the event, including traffic control assistance, event setup and teardown support and public safety staffing.

City staff coordinated with event organizers regarding required permits, operational logistics, insurance requirements and safety measures to support a successful event. The organizer will designate a primary event representative to coordinate directly with City staff before and during the event.

Staff recognizes the Day of Music as a longstanding community event that activates public spaces, supports local businesses and provides cultural and entertainment opportunities for residents and visitors throughout Fullerton.

The following lists rental fees for the Fullerton Downtown Plaza event:

Downtown Plaza	
Facility Rental – 12 hours	\$600.00
Alcohol Use Fee	\$275.00
Amplified Music Fee	\$100.00
Total Facility Cost	\$975.00

Walk on Wilshire	
City install / uninstall bollards	\$700.95
City install / uninstall miscellaneous traffic control signage	\$700.95
City posts "No Parking" signs 48 hours before the event	\$74.35
Total Facility Cost	\$1,476.25

Independence Park – Skate Park	
Facility Rental – 12 hours	\$720.00
Total Facility Cost	\$720.00

Hillcrest Park - Bowl	
Facility Rental – 12 hours	\$720.00
Total Facility Cost	\$720.00

Fees for City Expenses	
Staff Fee (12 hr X 2 X \$30)	\$720.00
Power Washing (pass through)	\$650.00
Custodial Fee (12 hr X \$35)	\$420.00
Total City Expenses	\$1,790.00

Refundable Deposits	
Event Deposit	\$500.00
Total Refundable Deposits	\$500.00

Fees for Police Officers	
1 Supervising Police Officer (12 hr X \$130.00)	\$1,560.00
2 Police Officers (12 hr X \$125)	\$3,000.00
Total Police Officer Cost	\$4,560.00

cc: City Manager Eddie Manfro