



Agenda Report

Fullerton City Council

MEETING DATE: JUNE 2, 2026

TO: CITY COUNCIL

SUBMITTED BY: DAISY PEREZ, DEPUTY CITY MANAGER

PREPARED BY: EDUARDO ECHEVERRIA, PARKS AND RECREATION SUPERVISOR

SUBJECT: FULLERTON MUSEUM PRIDE FESTIVAL FEE WAIVER REQUEST

SUMMARY

The Fullerton Museum requests City Council consider a fee waiver for City services associated with the June 6, 2026 Pride Festival and related activities.

PROPOSED MOTION

1. Approve fee waiver and associated City support services for the 2026 Fullerton Museum Pride Festival, including City operational and public safety support costs not to exceed \$3,187.50.
2. Authorize City Manager, or designee, to execute necessary documents or operational approvals to facilitate the event.

ALTERNATIVE OPTIONS

- Approve the Proposed Motion
- Deny the Proposed Motion
- Other options brought by City Council.

STAFF RECOMMENDATION

Staff recommends the Proposed Motion

CITY MANAGER REMARKS

None.

PRIORITY POLICY STATEMENT

This item matches the following Priority Policy Statement:

- Fiscal and Organizational Stability.

FISCAL IMPACT

The operational agreement between the City of Fullerton and the Fullerton Museum waives facility rental fees for Downtown Plaza use. However, the City would incur direct operational costs for staffing support, custodial services, plaza cleaning and public safety staffing for this larger-scale event which the Fullerton Museum Center requests City Council waive.

Staff estimates direct City operational support costs at \$1,562.50. In addition, the Police Department determined it would require two officers to support public safety operations for the festival and related activities, at an estimated \$1,625.00.

The City would absorb \$3,187.50 in-kind costs within existing departmental appropriations if City Council approves the fee waiver.

BACKGROUND AND DISCUSSION

The Fullerton Museum partnered with the City to host community events and cultural programming in Downtown Fullerton for several years. The Pride Festival provides an inclusive community gathering welcoming residents and visitors of all backgrounds and identities.

The 2026 event includes a bike parade, live entertainment, vendors, food offerings and community activities at the Downtown Plaza and surrounding areas. The Fullerton Museum requests the City waive City service fees associated with the event and provide operational support services including temporary street closure assistance, event setup and teardown support and public safety staffing.

City staff coordinates with event organizers for permitting requirements, operational logistics and safety measures necessary to support a successful and well-managed event. The Fullerton Museum Executive Director, or designee, would provide the primary point of contact for coordination with City staff before and during the event.

These events provide opportunities to activate public spaces, support community engagement and contribute to the vibrancy of Downtown Fullerton.

Fees for City Expenses

2 Staff Fee (12 hr. X \$30)	\$	720.00
Power Washing (pass-through)	\$	650.00
Custodial Fee (5.5 hr X \$35)	\$	192.50
<i>Total City Expenses</i>	\$	<i>1,562.50</i>

Fees for Police Expenses

2 Officers (6.5 hr. X \$125)	\$	1,625.00
<i>Total Police Officer Cost</i>	\$	<i>1,625.00</i>

Facility Fees

None. Waived per the City of Fullerton and Fullerton Museum contractual agreement.

Total Fee Waiver Requested: \$3,187.50.

cc: City Manager Eddie Manfro